

REAL ESTATE



LOANS

1st & 2nd REAL ESTATE LOANS
COMBINE YOUR DEBTS TO ONE LOW MONTHLY PAYMENT

PHONE NOW FOR A LOW COST HOME OWNERS LOAN
WE CALL AT YOUR HOME

GL 2-2613

STATE CAPITOL INVESTMENTS
 2623-24th SACRAMENTO
ACROSS FROM BUREAU OF MOTOR VEHICLES

How to borrow money for the first time

Instead of worrying, figure out the exact amount you need. (It's just as wrong to borrow too much as too little.)

Then telephone Seaboard for any questions you may have and a personal appointment. This will save you time.

You may borrow \$25 to \$2,500 or More

Every month more than 150,000 money-troubled people exchange their problems for a Seaboard loan—and you may, too.

Need money? Don't worry—apply at

SEABOARD FINANCE COMPANY
GI 3-3945, 1331 L St.
IV 3-5123, El Camino Ave.

Loans—(Cont'd)

LAURENTIDE FINANCE
 Formerly Mercantile Acceptance Company. Personal loans from \$50 to \$2500, on Salary, Furniture and Automobiles.



HOME OF THE "CREDIT CLUB"
 "WHERE TO CALL"
 SACRAMENTO OFFICES

Laurentide Finance Corporation
 910 J Street ----- GI 1-2701
 923-10th ----- HI 4-6495

FRUITRIDGE OFFICE

Laurentide Finance Corporation
 5647 Stockton Blvd ----- GL 2-4501

NORTH HIGHLANDS OFFICE

Laurentide Finance Corporation
 5510 Watt Av (NH) ----- ED 2-6120

NORTH SACRAMENTO OFFICE

Laurentide Finance Corporation
 Country Club Centre Office
 3425 El Camino Av ----- IV 3-2731

CARMICHAEL OFFICE

Laurentide Finance Corporation
 5943 Fair Oaks Blvd ----- IV 7-8665

AUBURN OFFICE

Laurentide Finance Corporation
 890 Lincoln Wy Auburn ----- TU 5-2401

LAKE TAHOE OFFICE

Laurentide Finance Corp
 Lakeview Bldg Bijou ----- KI 4-4121

Good party-line neighbors remember to space their calls.

Liberty Loan Corp
 2026 K ----- HI 6-7813
 3112 Arden Wy ----- IV 3-5151

LIBERTY LOANS



QUICK LOANS FOR BUSY PEOPLE
 \$25 up to \$1200
 On Your Salary, Car or Furniture

LOANS PROMPTLY MADE to working men and women—married or single.

"WHERE TO GET SERVICE"

LIBERTY LOAN CORP
 At 21st Street
 2026 K ----- HI 6-7813
 Arden Way Shopping Center
 3112 Arden Wy ----- IV 3-5151

Local Loan Co
 Downtown Sacramento 1104-8th ----- GI 2-0431
 Across from Country Club Centre
 3409 El Camino Av ----- IV 3-2941
 South Sacramento
 5330 Fruitridge Rd ----- 452-7591
 (Please See Advertisement Page 354)
 (Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.



PHONE FOR MONEY THE QUICK EASY MONEYLAND WAY!

SACRAMENTO

917-10th St. HI 6-5041
 2622 El Camino Ave. IV 3-5188

NORTH SACRAMENTO

2200 Del Paso Blvd. WA 5-3521

PACIFIC FINANCE MONEYLAND
 LOANS UP TO \$2500 OR MORE

Borrowing the Moneyland Way is the modern, sensible way to get the money you need. Service is always fast, courteous and pleasant—almost as easy as picking up your phone. (Phone before noon to arrange for money the same day.)

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Loans—(Cont'd)

LOCAL LOAN CO LOANS

Any amount - \$25, \$100, \$500, \$1000 - up to \$2500 on your salary only, car or other security. Terms up to 6, 12, 18 or 24 months. Prompt, one-visit service. Phone or stop in.



"WHERE TO CALL"

DOWNTOWN SACRAMENTO

Local Loan Co
 Second Floor-Corner 8th and K Sts
 1104-8th ----- GI 2-0431

NORTH SACRAMENTO

Local Loan Co
 Across from Country Club Centre
 3409 El Camino Av ----- IV 3-2941

SOUTH SACRAMENTO

Local Loan Co
 1/2 Block West of Stockton
 5330 Fruitridge Rd ----- 452-7591

MCGINNIS MORTGAGE CO
 Conventional - Construction - Refinancing
 FHA - VA - SUBDIVISION FINANCING
 Midtown Bldg Suite 106
 1507-21st ----- GI 3-7993

Morris Plan Company of California
 2610 Watt Av ----- 482-3510
 (Continued Next Page)

Money

\$25 TO \$1500 FAST SERVICE!

Cash

QUICKLY BY PHONE
\$25 - \$100 - \$300 Up to \$1500 Today!
WITHOUT DELAY

Loans

LOANS QUICKLY - ARRANGED!
SALARY - AUTO - FURNITURE
 Once You Best Monthly Payment & Payment Date - Pay Only for the Time You Use the Money
SAVE TIME! PHONE TODAY!

Phone
DYNAN
FINANCE CO.

PHONE OR COME IN TODAY
442-9007
 1007-12th STREET
 SACRAMENTO

MONEY

in one day

***\$25 - \$100**
up to \$2500

Loans on SENSIBLE PLANS

Monthly Payments You Can Afford

You can depend on Public Finance! We have a plan to meet almost any money need or emergency. Your loan is made carefully and privately to suit your wishes. Life insurance is available on your loan. For more information, call us—there's no obligation.

Phone, Come in or Write Now!



PUBLIC FINANCE
 CORPORATIONS

1119 8th Street, GI lbert 2-0451
 2533 Fulton Ave., IVanhee 3-8541

CALL Budget FOR CASH

ONE call - ONE stop - ONE day loan service

WHAT'S DIFFERENT AT BUDGET?
 Every Budget Manager is a trained Budget-Counselor... ready and able to give you free budget advice!



Loans Life-Insured at low cost.
\$25 to \$2500 ON YOUR SALARY,
AUTO OR FURNITURE

Need extra cash? Apply today for a speedy cash loan. You may borrow the money you need—and repay later in convenient amounts that leave you more of each paycheck.

SACRAMENTO
 1229 K ST.
 GI 2-6956

2119 ARDEN WAY
 WA 7-0131

SINCE 1937
Budget
FINANCE PLAN
 A NATIONWIDE SERVICE

MONEY

FOR EVERYTHING ON YOUR LIST!

G.A.C. FINANCE CORPORATION

113 VERNON
 Roseville, California
 Telephone SUnset 3-8146

1320 TEXAS STREET
 Fairfield Shopping Center
 Fairfield, California
 Telephone HArrison 5-2921

Loans \$25 to \$1500

Signature Loans

\$100 to \$5,000

also AUTO, FURNITURE AND REAL ESTATE LOANS

only **FIRESIDE** gives you this WRITTEN GUARANTEE:

Fireside Loan Guarantee
IF YOU CAN GET THE SAME LOAN FROM ANY OTHER LENDER IN CALIFORNIA AT RATES LESS THAN WE OFFER... RETURN THE MONEY WITHIN 15 DAYS AND YOUR LOAN WITH US IS FREE!



FIRESIDE

PAYMENTS tailored to FIT YOUR BUDGET

SACRAMENTO

1415 - 21st ----- 441-4053

LODI
 AGRICULTURAL & DAIRY LOANS
 23 North School ----- EN 8-5385
 Both Offices Open Mon 'Til 7 - Open Evenings by Appointment